



Valued Partners,

By the resumption of our planning phase for our developmental project, and the accomplishment of a considerable part of it onsite, we find that the time has come to confidently & gladly keep you posted with our steps towards the targeted paramount of quality standards.

Serenity Hotels & Resorts brands is rising to be Serenity Hospitality Group with further projects that will be announced in timely order.

The usually known Serenity Makadi Heights premises is being transformed into a pivot for lodging, theme dining, entertainment, leisure facilities, business facilities & lifestyle experiences, under the name of Andromeda Province Makadi Bay.

The rebranding goal revolves around the transmission of our new service standards to the market, and assisting our business partners to convey the message to the customers that our properties are being transformed into an up-scaled model in the hospitality industry.

RENOVATIONS MILESTONES

Serenity Makadi Beach (becoming Serenity Alpha Beach in summer 2024)

A- ACCOMPLISHED:

I- Lodging:

Fully Renovated Room Categories:

- Superior
- Premium
- Deluxe (becoming Club Rooms as of Summer 2024)

New Room Category:

- Grand Club Room

50 rooms picturing the meaning of soothing sophistication, where elegance meets comfort in timeless design fashion. 62sqm of eye satisfying decoration & furnishing and a magnificent direct view to the crystal sea water & clear skies from the balcony or the terrace.

A walk-in dressing is appointed next to the door, adjacent to a modern glass-wall Jacuzzi bathroom; that also features a walk-in shower. Privacy is also considered with elegant shutters to separate the bathroom from the bedroom.

Category is available in large bed, the room features a cozy living area for two.

Amenities at exquisite quality are spread all-over the unit, from the closet to the mini-bar, including premier quality bedding & bath linen of pure refined Egyptian cotton.

SERENITY HOSPITALITY GROUP

36 KM Hurghada – Safaga Road - PO.BOX 324

Makadi Bay – Hurghada - Red Sea – Egypt

Tel: (0020) 653 590 967

Email: info@serenityhotelsegypt.com



Grand Club Rooms' guests are entitled for an assortment of compliments from Serenity Gourmet & Serenity Lifestyle, they will also be offered a complimentary connection to Serenity Circles with some bonus diamonds as of their first visit.

In-room AV & Tech:

42" LED Smart TVs (all new)
Upgraded WI-FI

II - Dining Facilities:

Fully Renovated Outlets:

- Main Restaurant
- Shisha corner

Brand New Outlets:

- Bay Watch Restaurant
- Moonlight Bar attached to Bay Watch
- Beach Snacks
- Additional Beach Bar next to snacks
- Addition open air "Half Moon" bar newly added.

III- Leisure Facilities:

Fully Renovated:

- Main Pool both levels
- One of the two Salty Pools completely renovated with all sunbeds changed

IV- General Outlook:

Fully Renovated:

- All room Buildings changed exterior paint colors
- All room corridors
- All outdoor chairs completely changed with new setup.
- All sunbeds around the main pool are new
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B- PROGRESSION PHASE:

- Lobby Bar
- The Marina
- Monterrey Mexican Restaurant (under Serenity Gourmet)

RENOVATIONS MILESTONES

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Serenity Fun City (becoming Serenity Alma Heights in summer 2024)

A- PROGRESSION PHASE:

I- **Lodging:**

Full Renovation:

- Superior
- Premium
- Deluxe (becoming Club Rooms as of Summer 2024)
- All Curtains, Bed skirting, Bed Runners, Room chairs upholstery in all rooms

New Section Opening:

- Aqua Park rooms cluster around the entertainment venue.

In-room AV & Tech:

42" LED Smart TVs (all new)

Upgraded WI-FI

II - **Dining Facilities:**

- Chandrika Indian Restaurant (Under Serenity Gourmet)
- Food Court
- Shamandoura Restaurant

III- **Leisure Facilities:**

- Twinkle Kids Club
- Aqua Park

IV- **General Outlook:**

- All outdoor Chairs
- All sunbeds of Fun City Main Pool
- All room corridors



BOARDING PLANS AS OF SUMMER 2024
Applied to all Serenity Hotels & Resorts properties

Andromeda Province Makadi Bay Properties
Serenity Alpha Beach & Serenity Alma Heights

A- Lodging:

- Welcome drink & cold towels upon arrival
- Early check in & late checkout (according to availability)
- Seasonal fruit or mini pastries platter in room upon arrival & refill each seven nights
 - Complimentary mini bar items & refill each seven nights
 - 02 soft drinks
 - 02 beers
 - 02 juices
 - 01 mini bottle of wine
- Tea & coffee tray daily refill
- One bag of laundry per room per seven nights stay (dry clean excluded)
- Free wi-fi (speed 16mbps)

B- Casual Dining & Serenity Gourmet Facilities:

- Buffet meals in main restaurants Le Monde, Marble & Bay Watch (breakfast, lunch & dinner)
- Late dinner buffet in Le Monde & Marble from 22:00 hrs till 23:00 hrs
- Three complimentary dine around vouchers in a la carte restaurants of **Serenity Gourmet**, reservation required. (Excluding Brazilian restaurant Topia, Japanese restaurant Oishi & sea food restaurant – Supplement \$20 per person per dinner).
- Unlimited consumption of hot drinks, soft drinks & premium alcoholics in lobby, pools & beach bars from 10:00hrs till 03:00hrs according to outlets operating hours.
- Unlimited consumption of hot drinks, soft drinks & local alcoholics 24 hours.
- Premium assorted snacks in pools & beach bars from 12:00hrs till 17:00hrs.
- Unlimited consumption of ice-cream in pools & beach bars from 12:00hrs till 17:00hrs.
- Fresh juices & detox drinks in Stamina healthy corners from 10:00hrs till 18:00hrs.

C- Serenity Lifestyle Facilities:

- 25% discount on private transportation from/to Hurghada airport
- Unlimited access to Ross Entertainment Park (water park & theme park), for Serenity Alma guests, no reservation required.
- 50% discount to Ross Water Park for Serenity Alpha guests, prior reservation required.
- 08 free tickets per room for Ross Theme Park (min stay 07 Nights)
- One discount vouchers of 25% to any chosen of **Serenity Lifestyle** facilities (ex: spa, watersports, tennis court, safari, city transfer, retail shopping partners, etc....).



DIAMOND PACKAGE

A- Lodging:

- Welcome drink & cold towels upon arrival
- Early check in & late checkout (according to availability)
- Welcome platter of seasonal fruit , mini pastries & cookies in room upon arrival & refill each four nights
- Complimentary mini bar items & refill each four nights:
 - Assorted nuts & chocolates
 - 02 soft drinks
 - 02 beers
 - 02 juices
 - 01 mini bottle of wine
- Tea & coffee tray daily refill
- Complimentary bed & bath extra amenities (bathrobes & slippers, refined toiletries, etc)
- One bag of laundry per room per seven nights stay (dry clean excluded)
- Free wi-fi (speed 16mbps)

B- Casual Dining & Serenity Gourmet Facilities:

- Buffet meals in main restaurants Le Monde, Marble, Bay Watch & Ross Park Restaurant (breakfast, lunch & dinner)
- Late dinner buffet in Le Monde & Marble from 22:00 hrs till 23:00 hrs
- Four complimentary dine around vouchers in a la carte restaurants of **Serenity Gourmet**, reservation required. (Excluding Sea food restaurant – Supplement \$20 per person per dinner).
- One complimentary dine around voucher for **Serenity Gourmet** Brazilian restaurant Topia, reservation required.
- One complimentary dine around voucher for **Serenity Gourmet** Japanese restaurant Oishi, reservation required.
- Unlimited consumption of hot drinks, soft drinks & premium alcoholics in lobby, pools & beach bars from 10:00hrs till 03:00hrs, according to outlets operating hours.
- Unlimited consumption of hot drinks, soft drinks & local alcoholics 24 hours.
- Premium assorted snacks in pools & beach bars from 12:00hrs till 17:00hrs.
- Unlimited consumption of ice-cream in pools & beach bars from 12:00hrs till 17:00hrs.
- Unlimited consumption of fresh juices & detox drinks in Stamina healthy corners.



C- Serenity Lifestyle Facilities:

- 50% discount on private transportation from/to Hurghada airport
- Unlimited access to Ross Entertainment Park (water park & theme park), for Serenity Alma guests, no reservation required.
- Complimentary access to Ross Water Park for Serenity Alpha guests, prior reservation required.
- Complimentary access to Games Rooms (two hours per stay – min stay 07 Nights)
- 08 free tickets per room for Ross Theme Park (min stay 07 Nights)
- One massage session per guest per stay (30mn per stay – min stay 07 Nights – reservation required)
- One Scuba diving pool session per guest per stay (20mn per stay – min stay 07 Nights – reservation required)
- One discount vouchers of 25% to any chosen of **Serenity Lifestyle** facilities (ex: spa, watersports, tennis court, safari, city transfer, retail shopping partners, etc....).