

 S E R R Y BEACH RESORT



Red Sea Riviera Revisited

Located at the center of Hurghada's touristic promenade, at the heart of the city, Serry Beach Resort guests are residing in one of the most enviable locations in the capital of the Red Sea Riviera. Wander through the relaxed town and immerse yourself in the rich cultural heritage of local life.

We have created a resort where every object is there for a reason, or is not there for a reason. We have removed distractions, so you can focus on what's most meaningful to you. Ecologically-friendly architecture is harmonious with the environment. Clean lines, inviting textures and soothing curves engage the senses. Natural, locally sourced materials and neutral tones confirm a distinct sense of place and locality; Arabesque Zen. Each space is integrated within beautiful, natural surroundings. Lush, verdant landscaping entices a gentle stroll and connectivity to nature.

Rest | Rooms. Chalets. Suites

A RED SEA ESCAPE

Sweeping Red Sea views lie outstretched before you. Serry is home to 453 scenic guest accommodations. Inspired by earthy, minimalist Arabesque Zen, each appointed Room, Chalet and Suite promotes calm and consciousness. Sustainable surfaces and details encourage tranquility. Perfectly positioned, each space affords the utmost privacy and enhances the sense of seclusion.

Our accommodations are designed to allow welcoming fresh breezes to flow through each space. Whether travelling as an individual, couple, family or with friends, a quintessential accommodation is there for our discerning guests accustomed to living life to its fullest potential. Our accommodation offers spacious sanctuaries where you can enjoy the view from your balcony or terrace. Discover an array of defined luxury suites with private outdoor Jacuzzis, private pools, private lounge, living room, dining room, kitchenette, butler service amongst other distinguishable facilities that are beyond compare.

ROOM AMENITIES

- Every room has a private balcony
- Premium beds made for effortless sleep
- Oversized stand-alone rain-shower and toilet
- Designated closet with safe deposit box
- Large smart TVs with satellite TV channels
- Telephones with direct dial in-room
- Complimentary tea and coffee making facilities
- Hairdryer, cosmetic mirror and shaving plugs
- Beach and pool towels
- Bathrobes and slippers in guest rooms
- Wet and dry amenities
- Pillow menu (upon request)
- Wheel chair accessible guest rooms
- Welcome amenities: fruit basket and cookies
- Wi-Fi access
- Baby cot (upon request)
- All suites receive private butler service
- All suites get access to Suites Private Lounge

DELUXE ROOM

- 2 Occupants
- 1 King Size Bed
- 41 m²

DELUXE FAMILY ROOM

- 4 Occupants
- 2 Queen Size Beds
- 50 m²

TWO-BEDROOM CHALET

- 6 Occupants
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms
- 66 m²

PENTHOUSE SUITE

- 2 Occupants
- 1 King Size Bed
- Living Room
- Kitchenette
- Outdoor Jacuzzi
- Private Outdoor Terrace
- 164 m²

TWO-BEDROOM SUITE

- 6 Occupants
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms and 3 Bathrooms
- Living Room
- 170 m²

SIGNATURE SUITE

- 6 Occupants
- 1 King Size Bed
- 2 Queen Size Beds
- 2 Bedrooms and 2 Bathrooms
- Living Room
- Kitchenette and Dining Room
- Private Plunge Pool and Terrace
- 200 m²

FOUR-BEDROOM SUITE

- 12 Occupants
- 2 King Size Bed
- 4 Queen Size Beds
- 4 Bedrooms and 6 Bathrooms
- 2 Living Room
- 340 m²



Restore | Restaurants.Bars.Clubs

We have created enticing adventures that honor local heritage and savor some of the most desirable flavor sensations in the region and beyond. Our chefs' food philosophies celebrate sustainability. We use locally sourced and farmed ingredients, encouraging our community to thrive. Fill your food journey with truly memorable experiences. We believe in maintaining the goodness and integrity of our food. Our plates are freshly and simply prepared without having to rely on sauces or herbs.

FANAA FOOD HALL

Live a true reflection of the region's culinary culture. Select succulent meats from our charcoal grill; kebab, kofta and shish tawouk are always crowd pleasers. Presenting a vibrant courtyard market aesthetic, discover an abundance of choice. You must try our steak tacos and quesadilla. Live cooking stations become bespoke interactive experiences.

Concept | Courtyard / Marketplace / Food Hall

Inspiration | Cairo, the commercial and social heart

Space | Generous / Relaxed / Social Connectivity

Open | 7 am to 10 pm

DAR MEZZA LOUNGE

Gentle breezes flow through the serene white interiors, embellished with neutral finishings, candlelit lanterns and modern Arabesque chandeliers. Relax in solitude or gather with friends to connect. Sip on a cocktail or tea created from traditional local ingredients.

Concept | Arabic Mezze with Saharan Influence

Inspiration | Saharan culture of the South

Space | Indoor & open on all sides for natural ventilation

Open | 12 pm to 12 am

KEIF FUSION GASTRO BAR

Alluring and multisensory, allow a nomadic flavor centric experience elevate your mood. Keif is reminiscent of the Oriental Silk Road, where culturally rich Asia and Arabia intersected for trade. Raw, rustic, industrial aesthetics heighten the senses. An Asian fusion finger food menu transcends what is expected.

Concept | Asian Fusion Finger Food

Inspiration | Sinai, the mystic energy of the Silk Road

Space | Indoor & open-air terrace

Open | 1 pm to 10 pm

NUR BEACH CLUB

Nur is an adults only beach club experience. Our sun loungers lie across the sandy shoreline; creating the perfect setting for rustic rest and relaxation. Curated for all types of human connection, from seaside solitude to partners seeking privacy and group liaisons.

Concept | North African Beach Club Fare

Inspiration | The African influences of the West

Space | Sun loungers on beach / Elevated levels / Beach Bar

Open | 8 am to 8 pm

SOKAR SEAFOOD RESTAURANT

Come and be at one with the sea. Socialize with aquatic-minded enthusiasts. Rustic structures, handmade from natural materials by local craftsmen, emphasize serene times through sensation. Sokar is a minimalist interpretation of a little Mediterranean fisherman's village.

Concept | Traditional coastal living / Seafood / Mediterranean

Inspiration | Alexandria, the serene seaside living of the North

Space | Beachfront (open air & shaded) tables / Bar lounge areas

Open | 10 am to 10 pm

NAZ NIGHT CLUB

Enter a hidden door in the reception bookshelf that will lead you down to a decadent subterranean night club. Step into an exotic world, reminiscent of an underground Cairene cabaret in the 1900's. Nightly performing acts add to the upbeat, nostalgic vibe.

Concept | A dimly lit exotic live nightclub, reminiscent of a 1900's / underground Cairo cabaret

Inspiration | Cairo's underground cabaret culture

Space | Nostalgic / Speakeasy / Exotic

Open | 9 pm to 3 am

ALL-INCLUSIVE PACKAGE

Restore with our niche all-inclusive stay offering a wide variety of cuisines and tastes from all corners of the world, enriching your experience with a taste of premium quality and delicacy of taste. Our all-inclusive offerings are served at our main restaurant, Fanaa Food Hall. All other restaurants, bars and clubs are also included with advanced bookings. Naz and Sokar are excluded from our all-inclusive offering. Soft and hot drinks in addition to premium local alcohol beverages are included.

Breakfast 7 am to 10 am

Lunch 1 pm to 4 pm

Dinner 7 pm to 10 pm

Play | Family.Shows.Shopping

A lot of thought goes behind bringing you the most enjoyable, unique experiences. Consider mystic night, oriental cooking class, or a guided meditation for deeper connection. Perhaps, beach party, self-expression or water sports is more your thing!

Discover leisure options that allow you to spend quality time with your family. If you would like to enjoy some adult time alone, know your precious ones are safe. Our daily scheduled animation programs are tailored to entertain guests of all ages and at all levels of fitness. Discover many ways to enjoy bursts of energy. Take dance lessons, have beach workouts on land and in the sea or simply play one of the many sport games presented. There is always something exciting going on.

- A 400 sqm stunning private sandy beach
- A 1,275 sqm main pool area with views on the horizon
- A 168 sqm separate children's pool for safety and privacy
- Adult only beach club surrounded by beautiful landscape
- Tailored entertainment program that suits all ages and interests
- A five-star PADI diving center offering professional diving classes
- Aqua center offering water sports, sea trips and an array of water activities
- Browse, dine and shop at Souk open-air shopping center
- Contemporary entertainment concepts
- Wellness classes and programs
- Human connectivity activities and events
- Evening music entertainment and access to thrilling live shows
- Access to our adjacent aqua park with endless fun on the slides
- Access to our adjacent tennis, football and volleyball courts
- Access to our adjacent playground and monitored kids club
- Access to our adjacent gym & spa

SOUK

Souk by Serry Beach Resort is a beautiful, 3 storey serenely designed shopping center where both guests and locals can browse, dine, shop and enjoy the breezy, sunlit scenery. In the evening, our rooftop offerings come alive, being the epicenter of Hurghada's exhilarating nightlife. Souk is located in front of the Resort's façade, at the center of Hurghada's most prestigious promenade.

Souk is a major retail shopping center with 6,335 sqm leasable land area, anchored by the international brands of 23 F&B units, a food court, in addition to a wide variety of 41 retail units, kids area and parking facilities that can occupy up to 41 vehicles.

The phenomenal design of Serry Beach Resort allows a natural flow of visitors through the three levels. The Kids' Play area and food court are also conveniently placed at the second level of the shopping center, so parents can relax and enjoy the overall experience while their children are in safe hands.

Connect | Co-Working.Meetings.Banquet

Serry is home to many distinguished meeting and function spaces that all visually express calming Red Sea vibes. They are the premium choice in Hurghada. Discover technologically advanced spaces where business runs smoothly and remarkable private events are actualized.

NAMANA CO-WORKING SPACE

- Hold seminars, workshops and mentorship events
- Private working nooks
- Universal power outlets and adaptors
- Office equipment and accessories
- High-speed Internet
- Business center services
- 24/7 access
- Private cabins for confidential calls
- Snacks and beverage delivery
- Private outdoor terrace
- Direct access to food hall
- Unparalleled sea and pool views

4 MEETING ROOMS

- Numu (22 sqm), Manna (24 sqm), Umano (90 sqm), Sela (121 sqm)
- Multi-purpose venues
- Bespoke and international menus
- Coffee break menus
- Advanced projection screens
- Universal power outlets and adaptors
- Office equipment and accessories
- Advanced sound system and audio equipment
- Versatile seating arrangements
- High-speed Internet
- Business center services
- Business Lounge

SERVICES

- I-Prefer (Preferred Hotels Priority Guest Program)
- 24hr in-room dining
- 24hr concierge service
- 24hr housekeeping service
- Mini-bar
- Multilingual hotel staff
- Free Wi-Fi in guest rooms, lobby and common areas
- Complimentary water bottles in guest rooms
- Laundry and dry-cleaning services
- Limousine service and airport transfers
- Luxury airport pick-up and drop-off
- Valet service
- Foreign exchange and ATM machines
- In-house medical clinic with onsite doctor(s)
- Self-service booking online
- Online booking of entertainment programs and experiences
- Event management and wedding planning
- Tailored anniversary planning
- Flower delivery service
- Babysitter services
- Curated itinerary based on guest's interests and preferences